

# ANDIMØLLER

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## EDUCATION

### SYRACUSE UNIVERSITY

SYRACUSE, NY | MAY '16

S.I. Newhouse School of Public Communications  
B.S. Graphic Design | Minor Spanish

## PASSIONS

### CORE DESIGN

Branding, UI/UX, Campaign, Data Visualization

### COMPLIMENTARY DESIGN

Print, Social Media, Animation, Photo & Video Editing

### STRATEGY

Digital Marketing, Social Media, Fundraising

### ADVENTURE

Camping & Hiking, Raising Puppies, All Things Sweet

## SKILLS

Illustrator • InDesign • Photoshop • After Effects  
Premiere • Sketch • Social Media • Basic HTML & CSS  
WordPress & Squarespace • Microsoft Office • Invision  
Hubspot • MailChimp • Conversion • Rich Media

## VOLUNTEER

### \*TEDXSYRACUSEUNIVERSITY – CREATIVE DIRECTOR

SYRACUSE, NY | MARCH '13 - MAY '16

Led team of designers, videographers and photographers while collaborating with them on design projects, promotional videos and photography for main and mini events. Led all creative direction. Collaborated with executive board to continue innovative outreach to the Syracuse community.

### \*THE DRESSEMBER FOUNDATION – DESIGNER & FUNDRAISER

REMOTE | MARCH '15 - CURRENT

Most recently volunteered as a designer for 4 months, to collaborate with the team on any needs. The biggest need was to strategize and design social media posts to align with Fashion Revolution week. Since 2015, I've participated in and fundraised during DresseMBER—a month-long fundraising campaign to end modern-day sex trafficking.

## WORK

### \*CROCS – DIGITAL DESIGNER

BOULDER, CO | OCT '18 - CURRENT

Part of a lean and agile team, creating all design and production needs for social media, retail, our wholesale channels, and digital advertising. I work to maintain consistency and elevation for current brand and annual campaigns, while also collaborating with the entire in-house team to execute innovative, seamless, and successful sub-campaigns.

### \*WETHOS – DESIGN SPECIALIST FREELANCER

REMOTE | APRIL '18 - JANUARY '19

Main project type includes website UI/UX design, branding and social campaigns. Work with nonprofits in various industries, collaborating remotely with developers, art directors, copywriters and/or multiple designers. Some clients include, but are not limited to, Our Military Kids, Doctors Without Borders, and All Voting is Local. Also worked on the internal Wethos team to create any marketing strategy assets.

### \*GNF MARKETING – JUNIOR ART DIRECTOR

ARMONK, NY | OCTOBER '16 - MAY '18

Work with a design team, within a marketing agency, to develop multi-tiered marketing campaigns, including all client projects and internal promotions. Marketing concept development and creative direction for clients such as Mike and Ike, WhyHunger, Dobel Tequila, Nabisco and numerous RFP's.

[\\*click to learn more](#)